

*"What sets Paradigm apart from other consulting firms is their true interest in the organization, very approachable staff and the active involvement of participants."*

Don Strohmeyer,  
Urban Ministry Institute

### What Sets Paradigm Apart

*"As a goal-oriented, big-picture executive, Lisa's great value to an organization lies in her ability to lead it to the realization of its full capacity. The attitudes and objectives established during Paradigm's teambuilding exercises instilled a positive, collaborative mindset that has remained with the staff."*

Jan Albus,  
Variety, The Children's  
Charity of St. Louis

*"We started at ground zero, and Lisa Dinga and Paradigm Shift Studio guided us every step of the way. We feel that we are years ahead of where we should be because of all of her hard work."*

Jeffrey B. Dalin, DDS,  
Give Kids a Smile

The top five questions facing today's non-profit organizations and funders:

- If money were no object, what could we accomplish?
- What could our board and staff achieve if we worked as a team?
- How can we leverage our niche to make positive changes?
- How can strategic planning be more effective?
- How can collaborations with other organizations strengthen our mission?

To answer these questions, Paradigm Shift Studio, llc discovers what is working within your organization and leverages it in a positive way to build capacity for your unique situation.

To learn how Paradigm Shift Studio, llc can address these questions for your organization, call now for your free 30-minute consultation.

*Shifting Perception to Shift Performance*



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Most of us are quick to identify what's wrong in our organization. Paradigm Shift Studio, Ilc takes a different approach, starting with the conviction that your organization's strengths are the building blocks for future success.

Whether your goal is increased revenue, greater mission effectiveness or higher organizational efficiency, Paradigm Shift Studio, Ilc will engage your employees, board members and volunteers in a process that builds ownership and creates clear, attainable strategies to reach your goals.

### Expanding Resources to Increase Impact

Paradigm Shift Studio, Ilc offers its clients a unique combination of experience, education, and commitment. Lisa Dinga, CFRE, President, has provided fundraising and organizational expertise to funders, non-profits and schools for over 20 years. The Paradigm Shift Studio, Ilc Leadership Team is comprised of dedicated professionals with over 100 cumulative years of non-profit and corporate experience. Lisa and her team will partner with you to build on today's strengths for a successful tomorrow.

At Paradigm Shift Studio, Ilc we believe in our clients' missions and improving the quality of life in the communities we serve. Each year our employees support many local non-profits through volunteer efforts, donations, and service on leadership boards.

# Shift



## Shifting

### The Building Blocks for Success

A full-service fundraising and non-profit management firm, Paradigm Shift Studio, Ilc helps non-profits and the organizations that fund them reach their goals in a positive, collaborative manner. Using the highly-effective Appreciative Inquiry method, Paradigm Shift Studio, Ilc will help your organization:

- **DISCOVER:** Identify organizational processes that work well.
- **DREAM:** Envision the future with maximum impact.
- **DESIGN:** Strategically plan and prioritize processes.
- **DESTINY (or DELIVER):** Implement the proposed design.

You're in the perfect position to get there from here.

## Perception



to



## Performance



Paradigm Shift Studio, Ilc clients have access to these outstanding services:

- SnapShot for Success Program
- Revenue Enhancement
- Donor Recruiting, Maintaining and Tracking Design
- SOAR (Strengths, Opportunities, Aspirations & Results) Strategic Planning
- Capacity Building
- Positioning and Marketing
- Board Training and Development
- Board Retreats
- Shake The Resource Tree Workshops
- Paradigm Partners — approved vendors providing programs and discounts to the non-profit sector
- Online collaborative message board featuring upcoming seminars, workshops and resource information

### Paradigm Gives Back

Paradigm's Philanthropy Program is our annual corporate commitment to assist a minimum of two non-profit organizations with up to \$2,000 each in free consulting services. Any organization needing assistance with fundraising, strategic planning, leadership development, or capacity building without financial resources may apply. For more information and application call **314-317-2284** or visit:

[ParadigmShiftStudio.com/giving.html](http://ParadigmShiftStudio.com/giving.html)